



Filbake Food Corporation: Accelerating Process Optimization and Automation with BatchMaster Enterprise

Organization

Filbake Food Corporation

Location

Western Visayas, Philippines

Industry

Food Manufacturing

Products and Services

Manufacturing and Distribution of
Bakery Products

Year of Establishment

1986

Solution

BatchMaster Enterprise Solution
Along with Food Vertical Addon

Intelligently Optimizing and Automating Processes

One of the largest food manufacturing companies in Western Visayas, Philippines, Filbake Food Corporation is primarily into supplying baked products. Since its establishment around three and a half decades ago, the company has strived to become strong provincial business founded on the pillars of high quality and innovation. Today, it is successfully engaged in the manufacturing and distribution of more than 200 bakery products for local bakeries and quick-serve restaurants—including those of national food brands—earning itself numerous national recognitions.

The company was expanding its market, but there were issues. There was a need to integrate business data and processes for its manufacturing and business operations. The company also felt a lot more was needed to be done to achieve better lot control, and manage the inventory as well as overall production operations. It was becoming apparent that the home-grown legacy software had outlived its usefulness, and the need of the hour was to have a modern and an updated Enterprise Resource Planning (ERP) solution. An ERP hunt was subsequently launched which ended at BatchMaster Enterprise.

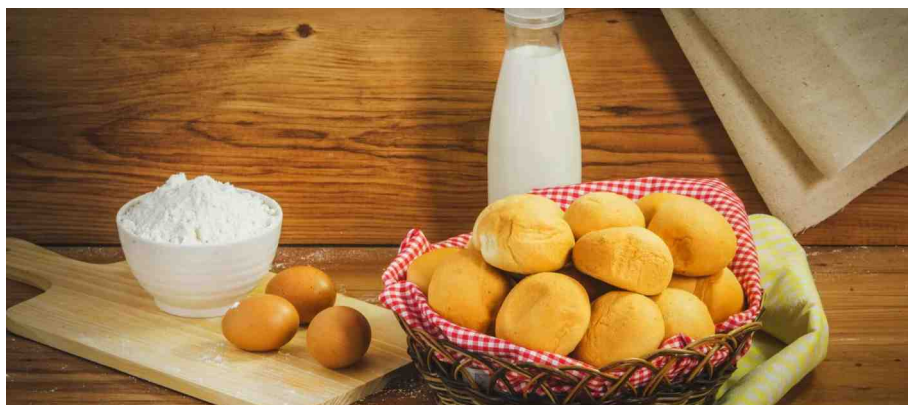
Objectives

- Achieve better lot control
- Achieve complete business process automation
- Have the ability to track material movement throughout the supply chain
- Have a tool to manage inventory, and production functions
- Get rid of manual processes and excel spreadsheets
- Have a specialized tool to meet the process manufacturing and distribution requirements
- Iron out the order processing inefficiencies
- Achieve better visibility into the different business processes

BatchMaster Makes Life Sweeter for Filbake Food Corporation!

Once the demo session was done, the company knew that it was ready for a true, comprehensive ERP application BatchMaster Enterprise (BME), which came fully-loaded with process manufacturing capabilities. It only helped that the solution is extremely scalable, and designed keeping the unique needs of the bakery vertical within the food industry, in mind. The company knew that BME would help it achieve the business objectives, and position it for the desired growth.

“Our in-house system allowed processes such as inventory, sales, and production planning by means of manual inputting of data. Further, analysis and reporting of the data was carried out using Excel spreadsheets. We were in dire need of a modern system that could help us get rid of these time-consuming and error-prone manual processes. BatchMaster stepped in with its expert solution and since then it has all been hunky-dory,” said Mr. Guidon I dela Cruz, Owner, Filbake Food Corporation, while commenting on his firm’s collaboration with BatchMaster.



“We were running our operations in the background with our own home-grown bakery management software which primarily offered planning, warehousing, production, and sales capabilities. But it had its own limitations which were causing serious performance problems. As we continue growing, we're feeling confident that with BME's superior process manufacturing and distribution capabilities, we've got the right partner and team in place to be successful.”

Mr. Guidon I dela Cruz,
Owner, Filbake Food Corporation

Why BatchMaster Enterprise?

- Handles the value chain fore and aft-manufacturing, distribution, inventory, etc.
- Helps bring out new product to market faster and cheaper; thanks to its immense R&D and physical/nutritional properties analysis capabilities
- Unites the company by bringing fluent interaction between different departments
- Keeps businesses at par with changing times as the product is updated regularly
- Makes working easy because fields are specific and easy to relate with business' day to day activities
- Offers the right information at the fingertips of the right people to lighten the load of decision making
- Is as secure as one wants it to be through secured logins, screen access, documents and process flows

Maximizing Operational Visibility With BME

Filbake Food Corporation predominantly chose BatchMaster for its strong inventory and production management capabilities. Having it on board, the company can now manage inventory with multiple SKU's, record the labor and overheads on production entry, and replace the item at the time of production – all of which were missing from its legacy system. It also has achieved better lot control and traceability with BME, thus gaining stronger inventory control processes at its manufacturing facilities.

Also, the organization can now compute and sustain an optimum manufacturing plan based upon sales forecast, planned purchase and production orders, inventory statuses, and work orders, besides, streamlining its production operations and minimizing unplanned interruptions to improve overall performance. With its new, modern ERP platform, the company is now enjoying the perks of automation, as there are no manual processes, data access is instant, and business analysis has become more accurate and reliable, thus facilitating smarter, faster business decisions.

Filbake Food Corporation has also achieved better visibility across the processes, and can track orders and production from start to finish, and also monitor areas of the business that were previously not reportable. The company is particularly going to make best use of BME's certain modules such as production management, inventory management and control, and lot traceability.

Resolution

- Achieved greater automation of all procedures within the business, including inventory and production
- Streamlined production planning and control, to address methods to improve product consistency, and production process
- Achieved integration among different business areas, and ability to make the required information available to all internal business functions
- Achieved ability to successfully process an ever-increasing order volume, efficiently, accurately, and rapidly
- Achieved full visibility into its orders during every step in the fulfilment and shipping processes
- Achieved better lot control and traceability, and with it, gained stronger inventory control processes at its manufacturing facilities
- Achieved ability to track orders and production from start to finish

About BatchMaster Software

BatchMaster Software (an ISO 9001:2015 certified company) is a leading provider of ERP solutions that help formula-based process manufacturers streamline their operations and scale production, while reducing costs and complying with changing customer demands and ever more stringent regulatory mandates. The company delivers industry-specific solutions for Food & Beverages, Nutraceuticals, Life Sciences, Cosmetic & Personal Care, Chemicals, Paint & Coatings, and other process industries. BatchMaster ERP is seamlessly integrated with SAP Business One, Tally, and Sage 100 & 300 ERP, and is available on both - on premise and on cloud.

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