



VVD Group of Companies: Capitalizing Resources and Boosting Profit Margins, the BatchMaster Way!

Customer

VVD Sons Pvt. Ltd.

Industry

Coconut oil

Location

Thoothukudi, Tamilnadu, India

Solution

BatchMaster Manufacturing with SAP Business One

Company Overview

One of the most popular coconut oil brands in southern India, VVD group of companies is into manufacturing business of authentic and pure coconut oil for past 75 years. Having made a mark in the coconut oil industry, the company has now set its eyes on new stomping grounds, as it is in the process of expanding its product line to edible salt and other consumer durable products. The ultimate objective of the company is to provide best benefits to the consumer based on the facilities provided by the government.

Identification of the pain point

VVD and sons adopted BatchMaster ERP five years back. Before switching to BatchMaster, the company was using its legacy software, which always failed to fetch the proper reports and real-time scenarios. It couldn't estimate the right cost of production. Company's inefficient planning methods lead to material crunch and production halts, resulting in complete waste of material and labor hours. Hence, the whole purpose of making a smart decision was getting defeated time and time again. Moreover, offering varied packaging solutions was also proving to be a herculean task as there was no scope to link a formula to BOM in the previous software solution.

The big switch!

The management of VVD sons rigorously evaluated five or six available software solutions before shortlisting BatchMaster Manufacturing with SAP Business One. The fact that BatchMaster is well integrated with SAP Business One and takes care of diverse business functions such as finance, accounts, formulation, quality and production with equal finesse helped the management make the decision.

Mr. Vinith Singh Mohita, IT Head, VVD sons, says, "The standard SAP didn't map our industry-specific requirements, but BatchMaster relates to our needs very closely. Our thoughts and BatchMaster procedures were on the same page from day one."



“BatchMaster is doing a great job by helping companies to make optimum use of the resources that are value for money and capitalizing the efficiency to the fullest,”

Mr. Vinith Singh Mohita,
IT Head, VVD Sons, Pvt. Ltd.

Robust Planning. Tight Control.

An accurate forecast is the key to efficient planning and reduced wastage. For VVD sons, it was made possible by BatchMaster. The excessive cost incurred because of over-ordering of the materials and managing that waste was brought down to nil with the help of Master Production Scheduling (MPS) module. Now, based on the gross demand, the raw material stock is checked and ordered well in advance. BatchMaster also streamlined the company's production operations and minimized unplanned interruptions to improve performance. Along with planning for resources, MPS gave a visibility into finances too. Now the finance executives have a clear visibility about the approximate expenditure in the coming weeks. It could now plan its cash-in-hand, beforehand, to avoid last-minute chaos. In addition, BatchMaster totally supports third-party purchase, or in-house production. In short, complete inventory management backup is provided by BatchMaster.

"BatchMaster has transformed the way to manage resource and material crunch with MPS & MRP modules," says Mr. Vinith Singh Mohita.

Reports like Wastage Reports and Actual V/s Standard reports reflected the true picture to the planning team.

"BatchMaster brought multiple locations and multiple project plans on a single platform, with complete visibility to everyone involved," he adds.

With BatchMaster, we have our cake and eat it too!

Such is the unique production process for coconut oil that a variety of by-products are invariably generated. They don't discard a single part of it, but re-use it in different revenue-generating processes. So having their keen tracking and complete visibility is vital for them. Now, with BatchMaster's excellent By-product Management, the company reuses them to produce subsequent finished goods. This way, an indirect monetary flow in the company has been generated and the chances of manipulations, thefts or losses have drastically reduced. Besides, with BatchMaster, VVD Sons started getting costs and inventory updated in real-time on a regular basis with the closure of each batch.

"Tracking accounts of all the by-products and the main product simultaneously became easy for us. It not only controlled losses and forgery, but offered greater real time visibility and updates," quips Mr. Vinith Singh Mohita.

Quality is not an act, it is a habit

Yet another prominent feature of BatchMaster that makes it stand apart from rest of the enterprise resource planning solutions is its Quality Control module. At VVD, quality is of paramount importance, as they believe in producing pure and unadulterated coconut oil. Thus, quite naturally, QC tests are applicable at all the stages of production from start to finish. With BatchMaster, immediate and counteractive action like destruction and return is performed for the items that fail QC Inspection. VVD sons has thus been able to improve the product quality significantly because of its out-of-box features like, sampling, double sampling, retesting, pre-process, in-process, post-process QC and such features that facilitated to achieve optimal quality control for every phase of its operations. Any deviation could be easily tracked and a NC/CAPA generated for them easily.

"Being the regular exhibitors at the trade fairs and corporate exhibitions, VVD and sons has earned accolades and compliments about its excellent quality and production process, and BatchMaster Manufacturing for SAP Business One has helped us enforce it still further, to perfection" Mr. Vinith Singh Mohita puts it across succinctly.

Streamlined Batch Processing. Improved Lot Tracking

BatchMaster's Production module imparts powerful set of features that guarantee precise upholding and processing of batches or work orders. Apart from regular mixing, filling or assembling of materials, the company can now create batches for all types in no time.

The trend of manual and erroneous calculations to determine the exact quantities of raw materials required for a specific amount of finished goods has now been eliminated with the help of BatchMaster's Production module. Now, at batch ticket level, the quantity of raw material is automatically back calculated.

"Due to Production module, the process and the operational flow became seamless. We now just need to set the desired quantity of the final product, and the system dynamically calculates the quantity of raw materials required," says a visibly happy Mr. Vinith Singh Mohita.

Lot allotment and traceability is another crucial factor to excel in FMCG sector, and VVD sons greatly rely on BatchMaster for batch tracking, lot traceability, reversals and recalls. The faith of its management has never been betrayed. Since the quality of the coconut oil majorly depends on the formula and method of extraction, any kind of change, substitution and modification is conveniently detectable.

Relish smooth ERP implementation with BatchMaster

VVD sons was in dire need of having a strong mechanism that conformed to all the regulatory compliances and ISO parameters. The company needed latest reports like Traceability reports, Cost Analysis and real time data for the regular renewals of its licenses. BatchMaster overtook the manual documentation process and met the ISO requirements as and when required.

Apart from improving tremendously on the operational costs and procedural flow, BatchMaster impressed VVD sons and staff with its well-executed and quick implementation process.

"The implementation was smooth, seamless and without the hitch. Kudos to the implementation team, for its extraordinary work," Mr. Vinith Singh Mohita says.

The staff at the organization was operational on the new platform very conveniently as post-implementation support was excellent by the BatchMaster Support team.

"VVD rates 5/5 to BatchMaster support team for its prompt and reliable solutions," he adds.

Recently, when GST rollout impacted the economy, the companies faced difficulties in data migration in the new environment where they were tentative and unsure. In such times, BatchMaster was a step ahead, by providing the necessary support and streamlining the process of transition from pre to post GST period for VVD sons Pvt. Ltd.

"BatchMaster is doing a great job by helping companies to make optimum use of the resources that are value for money and capitalizing the efficiency to the fullest," Mr. Vinith Singh Mohita signs off with a big smile on his face.

About BatchMaster Software

BatchMaster Software (an ISO 9001:2008 Certified Company) is a leading provider of ERP solutions that help formula-based process manufacturers streamline their operations and scale production, while reducing costs and complying with changing customer demands and ever more stringent regulatory mandates. The company delivers industry specific solutions for Food & Beverages, Nutraceuticals, Life Sciences, Cosmetic & Personal Care, Chemicals, Paint & Coatings, and other process industries. BatchMaster ERP is seamlessly integrated with SAP Business One, Tally, and Sage 100 & 300 ERP, and is available on both – on premise and on cloud.

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